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MALAYSIA

N° 29 June/July 2018
www.lofficielmalaysia.com

DE LA COUTURE ET DE LA MODE DE PARIS

ART
& DESIGN

SIJIA KANG





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Olfactory Objects

Where once mass-produced fragrances and celebrity endorsements dominated the world of perfumery, independent perfumers are increasingly breaking the mould with singularly artisanal scents and breathtaking design. Here, the four niche perfume brands currently transforming the classic bottle into a contemporary work of high design – an inimitably bespoke object that takes the art of smelling to the next level.

BY BRENT TAALUR RAMSEY



A. N OTHER

Inspired to redefine how luxury fragrances are created and sold, Gilad Amozeg formed A. N OTHER as a platform to bring about a new type of perfume – one without gender, influencer tie-ins and inflated price tags. To build his annual limited-edition collection, Amozeg collaborates with an alternating team of perfumers, each responsible for one fragrance under the categories of fresh, floral, woody and oriental. Developed by London-based agency Socio Design, the undeniably smart bottle reveals only its release year, concentration and category of scent – a stark, undisturbed celebration of the craft of perfumery.

www.an-other.com